



COLLEEN MARSHALL

NBC 4

OFFICERS

2024-2025
President
Angela Lanctot

Vice President
John Krauss

Secretary
Glen Dugger

Treasurer
John Adams

Past President
Andy Livingston

BOARD OF DIRECTORS

Ending 2025
Richard Barth
Kevin Brown
Cullie Rechner
Rudy Whippis
Mike Zieg

Ending 2026
Rick Barth
Paul Germain
Michele Hoyle
Kelly Marlow
John Trapp

President Rotary International
Stephanie Urchick

District Governor, District 6690
Gary Baker

Assistant District Governor
Bryan Lane

ROTARYVIEW

Chairman
Jerry Woessner

Editor
Terry Starr

Writing & Design
Herb Gillen Advertising

Photography
Tanya Westerviller

ON THE WEB

www.uarotary.org
www.district6690.org
www.rotary.org

For make up locations, check the club web site or call the make-up hotline at (614) 470-1002.



Colleen Marshall is a local news reporter who has worked at NBC4 for 40 years. Colleen shared her story about being a reporter and her passion for seeking to do factual and unbiased news.

Colleen has won 8 Emmys and one national award for her outstanding news stories. She is the news anchor on the NBC4 evening news and has a news show on Sunday mornings named The Spectrum Show. She volunteers on many boards and is also a lawyer which brings an added dimension to her reporting.

Colleen spoke about the 2 major changes in journalism industry: the enormous changes in technology and the audience.

Technology has changed reporting incredibly in the past 40 years, and particularly in the past 10 years with an enormous development of new equipment including cell phones, cameras and microphones. Today with most people having cell phones with cameras, news can be captured by almost anyone who is at the right place at the right time. Having the general population involved with recording the news leads reporters to include audio and video recorded on people's phones like no other time in reporting. The cameras are very high tech and more easily record in all kinds of situations and environ-

ments. Microphones are much improved and can record audio and sounds at a much farther distance. The news media has gone from reel-to-reel cameras to high tech recordings and cell phone videos.

The audience is the second major change in news reporting. The audience used to be centered around a certain time of day when news was shown on television, particularly the evening news. Families planned their evenings around finishing dinner and gathering around the television for the evening news. Walter Cronkite was known as the face of the evening news for many years. People trusted Walter and other news reporters to provide the news as factual and on time. People listened to their radios for daily news updates and breaking news information. There was a genuine trust that the news was being reported factually and genuinely.

Today's audience has changed as people can get news all day long from various sources. The audience now decides when, what and where they get the news. People use cell phones and computers to get news information any time of day all 24 hours a day. The evening news is still watched but is no longer the main source of the news. And there is a larger distrust of media sources as most news sources seem to be biased by political views. People can watch news channels that are more in line with their political views.

Colleen has worked with many reporters over the years, reporting on important local news stories. She works with investigative reporters, like Isabel

[CLICK HERE](#) to view this meeting and all previously recorded Rotary meetings

GREETERS

September 24

Susan Coady
Alan Thompson

October 1

Tom McClain
Terry Starr

October 8

Rod Essig
Chris Copeland

REGISTRATION DESK

September 24

J.D. Dickerson
Jim Nicklaus

October 1

Kevin Brown
Janine Hummer

October 8

Ted Foster
Brendan King

CALENDAR

September 24 - Scioto CC/Zoom
Kelsey Ellingsen, Government
Affairs – COTA “LinkUS”

October 1 - Scioto CC/Zoom
State Issue 1 Forum

Host: Brad Frick

October 8 - Scioto CC/Zoom
Kristin Ronai – Ohio High
School Athletic Association

Host: Brad Frick

VOLUNTEER OPPORTUNITIES

Submit your volunteer opportunity to herb@herbgillen.com for inclusion in the Rotaryview Newsletter.

SOCIAL EVENTS

Please submit your social event reminder to herb@herbgillen.com for inclusion in the Rotaryview Newsletter.

OUR NEXT MEETING

SEPTEMBER 24TH
Scioto Country Club / Zoom

Upper Arlington
Rotary
Club



COLLEEN MARSHALL

NBC 4

Clary, who has been instrumental in reporting the current Columbus School Board story.

Journalism still matters--especially in local news. Colleen is a political reporter in Columbus and seeks to gather the most factual and most relevant stories about the local and state politicians so that she can give that information to the constituents who will be voting. She believes that most local news reporting is factual and not biased, providing accurate, fair and timely local news.

Colleen shared how much reporting daily stories has changed as reporters use to have all day to develop, research and write their news stories. Now they need to report live on the air as the story is developing. There is a great deal of stress on getting the facts, all of the perspectives and getting the news out to the public first.

When asked how long she will continue to work as a local reporter, she shared that her contract ends in 2 years and she will consider her future at that time..... But there is always just one more story.

THE MEETING



President **Angela Lanctot** called the meeting to order and asked **Debbie Johnson** to offer the invocation and lead us in the Pledge of Allegiance.

Brian Bainbridge introduced visiting Rotarian Jon Jaynes who will likely be transferring his membership to our club.

NOTES AND ANNOUNCEMENTS:



Membership chair **John Trapp** asked us to consider “who is not in the room?” that should be, and reminded us that we made a list last year at this time of friends and associates who we thought would be good members. Lists were on each table. Members will be asked to text one person during next week’s meeting to suggest they consider attending an upcoming Rotary meeting/event.



Doug Godard announced that UA Rotary would again be partnering with Operation Warm to provide new winter coats to kids at West Broad Street Elementary this year. Last year Operation Warm provided kids in Columbus with 4000 coats. UA Rotary will be funding \$12,500 towards this project and members are requested to cover the rest of the expenses (\$25 buys one coat). There will be volunteer opportunities for members to help set up and distribute coats. Coats will be distributed on Thursday, November 8th.



John Huneck announced that our club will be funding and volunteering for a series of dinners at Ronald McDonald House. In addition to Interact volunteers, we will need some Rotarian volunteers. The first dinner will be October 14th.

Mike Kull reminded us that he is still in need of a few volunteers to help with Home for Families Not. One. Night program entitled “Walk ‘n Concert” at Wolfe Park on September 29. The time commitment is from 1:00 to 3:30.

Herb Gillen conducted harassment that featured “Rotary Name That Chrome Dome” where members had to guess from photos of bald heads which UA Rotary member was being shown including a shocking freshly shorn Chip “Mr. Clean” Knoop. All funds went to support Polio Plus.