



JEFF CHILCOAT STERLING SPORTS MANAGEMENT

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ON THE WEB

www.uarotary.org

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For make up locations, check the club web site or call the make-up hotline at (614) 470-1002.



Milt Lustnauer introduced today's speaker **Jeff Chilcoat**, Founder and President of Sterling Sports Management. Sterling has been representing athletes since the late 1990's. The group primarily focuses on providing sports agency and legal representation for professional golf athletes, but also provides services in football, baseball, and music. So, what do sports agents do? It all starts with agents convincing athletes that their agency is the best fit and culture for what the athletes are trying to achieve. Once an athlete is signed, the agent then networks with teams to sell them on why the athlete is a good fit for their organization. Agents also network with corporations to match athletes to their brands. Representation further includes PR work with sports writers and media figures to maximize the athlete's exposure and reach. The goal is to allow the athlete fully focus on their sport and maximize their performance by taking away the burden of managing the business side. Agents

also play the role of counselor helping athletes navigate their life challenges. The most rewarding aspect of being a sports agent is helping athletes transition and become better human beings. Agents don't just represent athletes, but also companies looking for the best personalities to represent their brand. In today's world of social media, it is critical to help athletes develop and build a brand around themselves so that they can market themselves in a way that maximizes their value.



[CLICK HERE](#) to view this meeting and all previously recorded Rotary meetings

GREETERS

August 9
Cheryl Turnbull
Brian Bainbridge

August 16
John Barth
Tom Sugar

August 23
Joe Ayers
Tim Irwin

REGISTRATION DESK

August 9
J.D. Dickerson
Jim Nicklaus

August 16
Dick Stone
Janine Hummer

August 23
Kevin Brown
Brian Hall

CALENDAR

August 9 - Scioto CC/ZOOM
Beth Fetzler-Rice, Executive Director – Home for Families
Host: Herb Gillen

August 16 - Scioto CC/ZOOM
Erin Moriarty, CBS News Reporter & Correspondent for 48 Hours Mystery
Host: Peggy Concilla

August 23
NO MEETING
2022 UA Rotary Fundraiser

VOLUNTEER OPPORTUNITIES

Submit your volunteer opportunity to herb@herbgillen.com for inclusion in the Rotaryview Newsletter.

SOCIAL EVENTS

Please submit your social event reminder to herb@herbgillen.com for inclusion in the Rotaryview Newsletter.

OUR NEXT MEETING

AUGUST 9TH
Scioto Country Club/Zoom

Upper Arlington
Rotary
Club



THE MEETING



Milt Lustnauer opened the meeting, which was held in person at Schmidt's Reception House and also via Zoom.

John Krauss provided the invocation and led the pledge of allegiance.

Visiting Rotarians: None

Guests: **Dale Champion** (guest of **Milt Lustnauer**).

NOTES AND ANNOUNCEMENTS:



Jeanine Hummer: Announced a great opportunity to purchase raffle tickets, all you need to do is fill out your name and member number on the forms provided on lunch tables and the amount will be charged to your account. FIVE is the magic number, you will receive a bonus if you buy 5 tickets. Everyone, please support UA Rotary and all of the great causes we serve by purchasing raffle tickets.

Anne Croskey: Announced that Rotarians can (and are encouraged to) bring up to two guests to the upcoming fundraiser, please contact Anne with any questions. This is a great opportunity to introduce new people to the Club and have a great time with friends.

Debbie Johnson: Announced 3 members who have achieved their next level of Paul Harris Fellows. **John Cleland** (+4), **Dave Hammond** (+6), and **Dave Dewey** (+7). Thank you **John C.**, **Dave H.**, and **Dave D.** for setting a great example of how to place service above self.

Andy Livingston: Announced we are now only three weeks away from Rotary Fundraiser to be held Tuesday August 23 at Scioto Country Club. If you have not yet done so, please sign up to attend this great event!!! And if you are interested in dinner after the event, Scioto members will be hosting non-members.

Brian Hall: Announced that UA Rotary's 50 year Anniversary Celebration has been scheduled for Friday September 9 at the Fives, Invitations are being sent very soon, please plan to attend, this will be a very fun event that celebrates a huge milestone at a great venue.

ROTARY DIRECTORY CHANGES REQUESTED

This year's UA Rotary Directory is being constructed and we need any changes to your contact information sent to us immediately. Please access the Rotary Directory form [HERE](#) Save and return email to **Tanya Westerviller** at twesterviller@twc.com

SORTING OUT WHERE TO CONTRIBUTE

Where do your contributions go? There are three main organizations where we as Upper Arlington Rotarians direct our Rotary giving. Sometimes it can be confusing, so here is something to hopefully help keep things straight.

ORGANIZATION	DONATION DESIGNATIONS	ADDRESS	MEMBER CONTACT	EMAIL
Upper Arlington Rotary Club	Club dues	P.O. Box 12013 Columbus, OH 43212	Peggy Concilla	plc@columbus.rr.com
Upper Arlington Rotary Foundation	Annual \$250 and some other club funding requests	1704 Sundridge Dr. Columbus, OH 43221	Andy Livingston	andy.w.livingston@gmail.com
Rotary International Foundation	\$125 Club, Paul Harris and Polio Plus	244 Daniel Burnham Sq. Columbus, OH 43215	Debbie Johnson	debbiejohnson33@gmail.com