



CHARLY BAUER

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For make up locations, check the club web site or call the make-up hotline at (614) 470-1002.



Angela Lanctot introduced the speaker, **Charly Bauer**. Charly was recently named as the first Executive Director of Measurement Resources. Previously Charly was at Jeni's Splendid Ice Creams for nearly 20 years. There he was a co-founder, and he supported the growth of the company from one to 58 scoop shops in 16 cities. He also led the organization through the process of becoming a Certified B Corporation in 2013, and has helped Jeni's maintain its certification since that time. Throughout his 20 years with Jeni's, Charly held nearly every job in the company. He most recently was director of stewardship, community outreach, after having created the company's philanthropy program.

Charly also brought social sector leadership experience to his role at Measurement Resources. He currently serves on the boards of nonprofits BuddyUp for Life and Besa, and has previously served on the boards of Leadership Columbus, Upper Arlington Education Foundation, the Short North Alliance, and the North Market Development Authority, where Jeni's had its first retail location.

Charly holds a Master of Science in Information Science from The University of Illinois, Urbana-Champaign, and received his Bachelor of Science in mathematics from The University of Kansas. He also spent time as a Peace Corps Volunteer teaching secondary school math and science in Malawi, Africa.

Charly provided background on Measurement Resources. The company provides services and strategies to help government and nonprofit organizations use performance measurement to improve programs, outcomes, and lives. The company was founded by Sheri Chaney Jones in 2008, its current president. It serves clients around the U.S., including many here in central Ohio.

Measurement Resources' services include:

- Evaluation services
- Logic model creation
- Needs assessments
- Survey development and analysis

Charly talked about how measuring outputs is not the same as measuring outcomes, and the impact of those outcomes. For instance, if a nonprofit organization simply shows that it has served more children, that does not mean that that organization's work has actually improved those children's lives, or provided any other sort of "social return".

The team at Measurement Resources consists of 9 people, including 2 holders of PhDs., 5 holders of Masters degrees, with areas of expertise including anthropology and social work.

Charly also talked about how even though gathering and analyzing data is crucial, it's also important to tell stories with that data.

[CLICK HERE](#) to view this meeting and all previously recorded Rotary meetings

GREETERS

June 21

Larry McVey
Bill Hosket

June 28

Jim Nicklaus
Allison Russo

July 5

N/A

REGISTRATION DESK

June 21

Don Leach
J.D. Dickerson

June 28

Dick Stone
Janine Hummer

July 5

N/A

CALENDAR

June 21 - Scioto CC/ZOOM

Kyle Olson, UAHS Boys
Lacrosse Head Coach
Host: Dave Shelby

June 28 - Raymond Memorial/ ZOOM

Changing of the Guard
Host: Andy Livingston

July 5

No Meeting

VOLUNTEER OPPORTUNITIES

Submit your volunteer opportunity to herb@herbgillen.com for inclusion in the Rotaryview Newsletter.

SOCIAL EVENTS

Please submit your social event reminder to herb@herbgillen.com for inclusion in the Rotaryview Newsletter.

OUR NEXT MEETING

JUNE 21ST

Scioto Country Club/Zoom

Upper Arlington
Rotary
Club



THE MEETING



Joe Valentino opened the meeting, which was held in person at Scioto Country Club and also via Zoom.

Yvonne Perotti provided the invocation and led the pledge of allegiance.

Dave McCurdy introduced his guest **Rob Mancini**.

There were no visiting Rotarians.

NOTES AND ANNOUNCEMENTS:



Joe Valentino noted the Club board's approval of a number of gifts to various charities, including Buddy Up for Life, Highland Youth Garden, Homes for Families, and the SOAP Project.

Milt Lustnauer and **Dave Dewey** described their experiences at the recent Rotary International conference in Houston.

Steve Sandbo recognized **Bob Long** for receiving the Columbus Board of Realtors Lifetime Achievement Award.

Steve also promoted the next Night of Zacapa event. It is hosted by **Dave McCurdy** and Steve, and will take place Thursday, July 14th beginning at 6:00 PM at Steve's home (4877 Pleasant Valley Drive, 43220). More details, including how to RSVP, are in an email sent to Club members.

Andy Livingston provided reminders of these upcoming events:

Tuesday, August 23 at 6 pm- Silent Auction fundraiser and cocktail party at Scioto as part of our club's 50th anniversary programming.

Friday, September 9 at 6 pm - 50 years of Service Celebration at The Fives event space.

Joe Valentino announced that the Club board accepted a leave of absence for **Scott McKenzie**, plus the resignations of **Kevin Aschilman**, **Phil Crawford**, and **Ted Schindler**.

Joe also noted that **Anne Croskey** will be forming a committee to address the matter of delinquent dues.

Dave Dewey recognized **Mike Brady's** additional Paul Harris Fellowship.

