## **Upper Arlington** Rotary Club



# ROTARYVIE

**IMAGINE ROTARY** 

**UPPER ARLINGTON ROTARY CLUB** District 6690, Columbus Ohio, USA Club 3694, Chartered 1972

## **ROBERTA WINCH** OHIO EXPORT PROGRAMS

#### **OFFICERS**

2022-2023

Milt Lustnauer

Andy Livingston

Angela Lanctot

John Adams

Joe Valentino

#### **BOARD OF DIRECTORS**

2021-2023

Anne Croskev

Jeanine Hummer

John Krauss

Eric Stoll

2022-2024

Ua Chamberlain

Jack Cotter

Sandra Cotter

Chris Guglielmi Brent Jackson

Jennifer Jones

**Price Finley** 

Brian Lane

#### **ROTARY**VIEW

Chairman Jerry Woessner

John Krauss

Herb Gillen Advertising

Tanya Westerviller

#### **ON THE WEB**



Ralph Griffith introduced Roberta Winch, Ohio SBDC, Columbus State CC Director, Export Assistance Network. Her background includes more than 20 years-experience in global business. She worked in the fashion industry and resided in New York, San Francisco, Tokyo, and Brussels. Originally from Lancaster, OH, she received her B.A. from American University and her M.B.A from the University of Pittsburgh.

Her program is designed to help small businesses that want to conduct commerce on a global scale. Ohio is ripe for Global business. Our diverse supply chain is within 1000km of 60% of the population of the US and Canada. Ohio is 4th in the US in terms of lane miles of Interstate highways,

has 200 Universities, nine commercial ports and Rickenbacker is one of the few cargo airports in the

Winch posed the question of why export? Increase sales volume to increase profits is basic answer. However, global businesses have reduced market dependence and global businesses typically have better stability. Many companies do business with Canada, yet don't consider that global business. She reminds these businesses that they are in the global market. Canada has laws and restrictions that are unique from the US.

Their center assesses company readiness and facilitates preparation for compliance, documentation, logistics, and education. They offer market support to 125 countries. Ohio also provides support through the International Market Access Grant for Exporters (IMAGE). Businesses can access grants up to \$10,000 for trade show and other global promotional activities.

Winch then introduced Wendi Howell, Manager of the Ohio Export Internship Program. This program began in 2012 and is workforce and talent development effort with six university partners focusing on global business. Students are recruited by represented schools, prepared during the school year, and the transitioned to Summer Programs. They are paid \$17 per hour and the sponsoring companies can receive half of the wages by participating in the program. They currently have placed 411 interns and are required to give regular updates.

> **CLICK HERE** to view this meeting and all previously recorded Rotary meetings



#### **GREETERS**

#### May 22

Steve Schoeny Jessica Grisez

#### May 2

Rick Barth Joe Berwanger

#### June 6

Scott Emch Ben Lupton

#### **REGISTRATION DESK**

#### May 23

J.D, Dickerson Jim Nicklaus

#### May 3

Dick Stone Janine Hummer

#### June 6

Kevin Brown Brian Hall

#### **CALENDAR**

#### May 23- NO MEETING

Upper Arlington Rotary Annual Fundraiser 6:00 pm - 7:30 pm

#### May 30- Raymond Memorial, Zoom

David Westin, AVP Cyber Security Operations of Nationwide – "Cyber Security, What's Next" Host: Kelly Marlow

#### June 6- Scioto CC/Zoom

Grad Day

#### Host: Bill Hosket

#### **VOLUNTEER OPPORTUNITIES**

Submit your volunteer opportunity to herb@herbgillen.com for inclusior in the Rotaryview Newsletter.

#### **SOCIAL EVENTS**

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#### **OUR NEXT MEETING**

MAY 30TH
Raymond Memorial/Zoom



### THE MEETING



The May 16, 2023 Upper Arlington Rotary Meeting with a capacity-plus crowd was held in person at Scioto Country Club with online access to members available via Zoom. President **Milt Lustnauer** rang the bell to begin the meeting with Invocation and Pledge led by **Sandra Cotter**.

Ralph Griffith was joined by Zack, Ohio Department of Development Intern.

## **NOTES AND ANNOUNCEMENTS:**



**President Lustnauer** informed the Club that \$5000 was approved by the UA Rotary Board for the Upper Arlington Community Foundation Heart of UA Celebration being held on May 21. The event is honoring Ness family and will be held at Scioto Country Club. There are a few tickets available -please contact Milt.

Barri Jones has received Rotary shirts. Contact her if you placed an order.

E-Invites have been sent to club members for a Dine Around on Lane Ave on June 12th. Please RSVP if you would like to attend.



**Bill Hosket** reminded members that Grad Day is June 6. Please let him know if you have an Elementary, Middle School, High School, College, or Post Graduate. Also, a photo of your graduate is requested. Please send photos to Herb Gillen.

Ned Clark gave thanks to Rotarians John Krauss, Alan Yarletts, Rudy Whipps (and daughter), Herb Gillen (and daughter), Bob Long, Ralph Griffith, and Milt Lustnauer for participating in the Senior Saturday Clean-Up effort.



The City of Upper Arlington will honor **Joanie Dugger** and **Robin Comfort** as the 2023 Wall of Honor Inductees. This event will be at 3PM on Sunday May 21st at the Municipal Building.

**Eric Stoll** gave a final reminder regarding our fundraiser next Tuesday evening at Scioto. Please RSVP if you have not done so. Auction will be held online through 32auctions.com/UARotary2023

Our Club Fundraiser scheduled for May 23. Please be thinking about auction items for this event.



West Broad Street Elementary Art Display

**Tom Davis** gave a "Pre-Covid/Post-Covid" update from West Broad Street Elementary. He was joined by **Cindy Leonard**, Principal. She thanked the club for their support that has been ongoing for 25+ years. She was joined by students Royal, Jamina, Luna, Carter, and Ariana. Each student's artwork will be displayed at the UA Municipal Building for the next year.



#### Brian Bainbridge -Get to Know

President Milt asked Brian to give the club a bio/summary. Brian grew up in Worthington. His dad and brother moved to UA and he followed, after living in the Hilltop where he was active locally including the Franklinton Board of Trade. He enjoys singing and playing guitar and is kept busy with his two children, ages six and seven. Why Rotary? He enjoys seeing the impact to his community and it was a natural fit when he moved to UA.

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2023 UA ROTARY
ANNUAL FUNDRAISER
TUESDAY, MAY 23 6:00 - 7:30 PM
SCIOTO COUNTRY CLUB
Heavy hors d'oevres and drinks, Silent Auction



## **HOW TO BID IN THE ONLINE AUCTION**

Welcome to the 2022 UA Rotary Online Silent Auction – The Power of Service! We hope you enjoy this new process for bidding on a great assortment of exciting items.

To view the items and bid, go to www.32auctions.com/UARotary2023

To place a bid, you will be asked to create a login using an email address and password. Verify your email and you're good to bid. Scroll through all the offerings and place your bids! Once the bid is submitted, you will get email updates so you don't miss out on your favorite item!

You can use your cell phone or computer to view and bid on items. Just enter the link above in any browser (there isn't an App) and you can do everything online, including making a payment with PayPal or a credit card.

For the savvy bidder, there is a "proxy" bid you can put in place that will identify the maximum you want to pay for an item, but will only show the minimum bid to all viewers. If another person bids on that item, your bid will automatically increase up to the max you identified.

Items with a Buy Now option can be purchased at any time during the auction.

Bidding will end at 7:30 p.m. May 23rd. All winners will be notified and arrangements will be made to receive items.

If you don't see anything you like, you can still contribute by using the green "Donate" button on the upper right-hand corner of the auction site.

## SORTING OUT WHERE TO CONTRIBUTE

Where do your contributions go? There are three main organizations where we as Upper Arlington Rotarians direct our Rotary giving. Sometimes it can be confusing, so here is something to hopefully help keep things straight.

| ORGANIZATION                         | DONATION DESIGNATIONS                             | ADDRESS                                      | MEMBER<br>CONTACT | EMAIL                       |
|--------------------------------------|---|--|-------------------|-----------------------------|
| Upper Arlington Rotary<br>Club       | Club dues   | P.O. Box 12013<br>Columbus, OH 43212         | Peggy Concilla    | plc@columbus.rr.com         |
| Upper Arlington Rotary<br>Foundation | Annual \$250 and some other club funding requests | 1704 Sundridge Dr.<br>Columbus, OH 43221     | Andy Livingston   | andy.w.livingston@gmail.com |
| Rotary International<br>Foundation   | \$125 Club, Paul Harris and<br>Polio Plus         | 244 Daniel Burnham Sq.<br>Columbus, OH 43215 | Debbie Johnson    | debbiejohnson33@gmail.com   |