



CAMERON MITCHELL

FOUNDER & CEO - CAMERON MITCHELL RESTAURANTS

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www.uarotary.org

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For make up locations, check the club web site or call the make-up hotline at (614) 470-1002.



Whitney Logan introduced today's featured guest.

Cameron Mitchell is a graduate of Upper Arlington High School. He was voted class president his senior year. Cameron has been called a dish room to boardroom story. This is chronicled in his recent book called *Yes is the Answer!* What is the Question? which has been called one of the best business Memoirs of all times. After graduating from the Culinary Institute of America and managing restaurants for 55 restaurant group he started his initial restaurant called Cameron's 25 years ago. Today he operates 16 different concepts in 12 different states. Cameron has been named Entrepreneur of the Year by Ernst and Young and the 2015 CEO of the Year by Columbus CEO magazine.

Cameron was asked to talk today a little bit about the company itself and about what he's doing and how things are going now. They have almost 5,000 associates across the country and have 60 restaurants across the country from Beverly Hills to New York and Chicago. Throughout the rest of the country they have 16 brands within their portfolio and catering business. They have 23 Rusty Buckets and Ocean Prime is their national brand. They've opened 90 restaurants since he started the business.

As mentioned earlier, Cameron graduated from UA High School. 595 of 597 was his class rank and he had a 1.5 GPA. He was a high school dropout and runaway his sophomore year high school. Eventually he graduated but didn't want to go off to college, so he was working in a restaurant and discovered he wanted to be in the restaurant business the rest of his life. He went to the Culinary Institute of America and came back and started working at the 55 Restaurant Group as a sous chef. He became an executive chef at 23 then General Manager at 24, and by 26 they had opened six restaurants he got promoted again. Eventually he realized that he wanted to be the president of a restaurant company, so he started his own company. It's been a great career, but he tells people that he's in the fourth quarter of his 39 years in the restaurant business next year. He is now shifting his whole strategy to the future.



GREETERS

November 5

Steve Frame
Cheryl Turnbull

November 12

Matt Hare
Bill Hoskett

November 19

n/a

REGISTRATION DESK

November 5

Andy Livingston
Tom Westfall

November 12

Jim Winfree
Kevin Brown

November 19

Larry McVey
Milt Lustnauer

CALENDAR

November 5 | Scioto CC

Jen Bowden
Conscious Capitalism
Host: Johnson

November 12 | Scioto CC

Dr. Herb Asher,
Professor Emeritus,
The Ohio State University
*The 2020 Presidential Race:
Observations, Predictions,
and Challenges*
Host: Gillen

November 19 | Scioto CC

World Service Committee
Update: What is happening in
Guatemala
Host: McCurdy

VOLUNTEER OPPORTUNITIES

Submit your volunteer opportunity to herb@herbgillen.com for inclusion in the Rotaryview Newsletter.

SOCIAL EVENTS

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OUR NEXT MEETING

November 5th
Scioto CC

Upper Arlington
Rotary
Club



CAMERON MITCHELL

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In addition to running the restaurants he's really trying to focus on the two S's which are Strategy and Stewardship. He has always been the Chief Strategy Officer but is now working himself into the chairman's role with the company and believes it will be his single biggest leadership achievement if he can achieve this four to five-year plan of getting himself to that role. Having the company run just as well if not better without him there.

Stewardship then is really stewardship of the community, stewardship of the company's projects and the business itself. He shared a video highlighting Columbus State's new Mitchell Hall. It has been a work in progress for five years to create a world class hospitality school. Enrollment was 500 at the school prior to the new Mitchell Hall and is 800 this year and there is capacity up to go well over 1000. It is going to make a huge impact for the city here going forward.

They are also launching Budd Dairy Food Hall here in the next couple of months which is a chef driven incubator that provides opportunities for culinary adventurers to refine their concept, grow their business and build a loyal following all while sharing space with other like-minded entrepreneurs.

Cameron took questions from the audience and discussed his company culture, why he named his first restaurant Cameron's, what he thinks about the trend to move away from tipping, the locations of his restaurants close together in the Short North and now at Bridge Park in Dublin and his favorite meal at his restaurants. Bill Hoskett mentioned enjoying his book and thanked Cameron for visiting his book club. He encouraged us all to read *Yes is the Answer!* What is the Question?



November is Rotary International Foundation Month

Join the 125 Club and
collect points towards
your Paul Harris Fellowship.

UA Rotary Club will match
your points towards a Paul
Harris Fellow (up to \$500 match)
in November only!

The
Rotary
Foundation



HERE'S HOW IT WORKS:

- MAKE YOUR CHECK PAYABLE TO THE UA ROTARY FOUNDATION BEFORE NOVEMBER 30TH.
(MEMO: RI FOUNDATION 2019-20 CONTRIBUTION)
- THE UA ROTARY FOUNDATION WILL MAKE A DONATION IN YOUR NAME TO THE ROTARY INTERNATIONAL FOUNDATION
- YOU WILL RECEIVE PAUL HARRIS FELLOW POINTS CREDIT FOR THE AMOUNT YOU DONATED THAT WILL BE MATCHED (UP TO \$500) BY OUR CLUB.
- DONATE AT LEAST \$125 AND BECOME A MEMBER OF THE 125 CLUB.

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The Meeting



President **Herb Gillen** asked **Jim Ayers** to offer the invocation and lead us in the Pledge of Allegiance.

Herb Gillen reminded us that this coming Saturday we are participating in Senior Service Saturday then after that we're going to combine this with a social event. We're going to have a picnic at 11:30 at the Senior Center parking lot. We'd love to have you join us for Senior service but if you can't be there for that you are still welcome to come to have lunch with us.

Tracy Harbold introduced visiting Rotarian **Jennifer Triplett** from the Olentangy Club.

We had several guests today:

Michael Brady introduced **David Patterson**.

Cullie Rechner introduced his wife **Sally Rechner**.

Chip Knoop introduced **John Halsted**.

Jim Kellogg introduced his son **David Kellogg**.

Jim Ayers introduced his son **Joe Ayers** and **Melia Rose**.

Bob Whetzel introduced **Tom Sugar**.

Bill Hoskett introduced his son **Bret Hoskett**.

Angela Lanctot introduced her father **Dr. Larry Lily**.

Milt Lustnauer introduced his colleague **Robbie Baskett**.

Mike Drennen introduced his sister **Mary Drennan**.



Notes and Announcements

Don Troitier provided a few updates.

First an update on **Wendell Ellenwood's** condition. They thought that he might have had a minor heart attack, so they kept him until Saturday at the hospital. He is now back at Friendship Village. He said he's tired out from all those days in the hospital.

Second thing next week our Rotary Roundtable guest is **Paul Imhoff** with an update to the under budget on time construction and reconstruction of the UA schools.

Thirdly, he stood in for **Tom Westfall** who wouldn't do this on his own so Don paid the \$5 to update us that Tom's son, who is a member of the band called Caamp are going to be on Jimmy Kimmel Live tonight.

Tom Davis reminded us that we are ringing the bell again this year for the Salvation Army at the Kroger on Chambers Road from December 2 - 7. There were sign-up sheets on each table. If you are not sure of your schedule right now you can just send Tom an email.

Kip Greenhill shared a recent experience he had in a program called Reel Recovery. It's an all-expense paid support retreat for men cancer survivors. If you know any man who had gone through cancer have him go online to look up real recovery or contact Kip for more information.

Jennifer Triplett with the Olentangy Club told us about a new fundraiser her club is doing. They are selling NFL raffle tickets. Tickets are \$20, and they're good for four weeks of play. Each week you'll have three NFL teams on your ticket and the object is to have the combined scores of those three teams be the highest score. Prizes are given out weekly: one hundred dollars for first place, \$50 per second, and \$40 for a third. If you get last place, you get your money back. All proceeds go to help the charities that we support up in Delaware County including people in need, the turning point domestic violence shelter and polio plus.

Yvonne Perotti reintroduced **Shawn Tuttle** and presented him with his blue badge.

We viewed a video about Rotary International then **Dave Dewey**, as Bill Gates, and **Price Finley** told us about the Rotary International Foundation and a two for one campaign for the month of November. The UA foundation to match your points up to \$500 for the month of November only so if you give \$125 will match \$125 and points that would go to your Paul Harris Fellow and would also make you remember the 125 District club. We're going to make this simple. You're going to make one check to the UA Rotary Foundation, and we will take care of sending it in for you.

Bill Hoskett conducted harassment to raise funds for Polio Plus.

