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Don Leach introduced our Speaker - **Joanna Pinkerton** President and CEO of Central Ohio Transit Authority. She is just finishing her first year in this position. A native of Circleville, she was a recipient of a Rotary Scholarship that facilitated her college education. Prior to COTA, Pinkerton was head of the OSU Transportation Research Center and co-director of the Honda/OSU Partnership. She is a P.E. with an extensive background in automation.

Joanna Pinkerton explained how innovation, technology, and data are the keys to the efficient movement of people. In the next two decades, 70% of the area will be comprised of people under 25 and older than 65 -a complete inverse from today. We will not have the money, space, or time to develop infrastructure to handle mobility challenges.

Currently, COTA has 1200 employees, 60,000 trips per day/19 million moves per year with 327 buses. Cota was the top award winner for mid-sized cities by the American Public Works Association.

Project Mainstream serves disable residents with 250,000 moves per year and is expected to triple during the next five years.

For the first time in 43 years, all COTA Routes were recently updated to add service to growing areas around Central Ohio. As companies face employment challenges, ease of transit will be a selling factor. Public/Private partnerships will become more common with transportation hubs that offer ride shares, bikes, and access to destinations.

Pinkerton also recommended that everyone download "The Transit App". This application works in most US Cities to allow real time updates with public transportation schedules. "You can now stand on a street corner and know that the bus you need to take is 3 minutes away," she explained. The app will also assist with bus routing and transfers and interface with ride sharing services like Uber.

Joanna explained how innovation will lead to efficiency. The CMAX route runs from downtown to Westerville. Buses are now linked to traffic lights to decrease the route time. In less than one years, ridership is up 23% on this route while nationally ridership is falling. Smart City Initiative is currently working on eight projects to share data and improve traffic management. Other future possibilities include micro transit buses with 12 passengers, modular buses that split sections to service extended areas, and possibly all electric buses to handle the increased mobility needs of Central Ohio.

GREETERS

April 30

Allison Russo
Michael Zieg

May 7

Jim Nicklaus
Telanda Sidari

May 14

Matt Kirby
Steve Frame

REGISTRATION DESK

April 30

Jim Hamilton
Rich Simpson

May 7

John Hansel
John Cleland

May 14

Keith Schneider
Debbie Johnson

CALENDAR

April 30 | Scioto CC

Rita Doherty
Ex. Director of
Friendship Village
Aging Population and Next Steps
Host: Trotier

May 7 | Scioto CC

Bob Hoying, Matt Starr & Nelson
Hoying - Crawford Hoying
*The Dublin Bridge Park Project
and the New Lane 2 Project*
Host: Dehays

May 14 | Scioto CC

Erin Mooney, Executive
Director - Mayan Families
Host: Sandbo

VOLUNTEER OPPORTUNITIES

Submit your volunteer opportunity to herb@herbgillen.com for inclusion in the Rotaryview Newsletter.

SOCIAL EVENTS

Please submit your social event reminder to herb@herbgillen.com for inclusion in the Rotaryview Newsletter.

OUR NEXT MEETING

April 30th
Scioto CC

Upper Arlington
Rotary
Club



The Meeting



President DeHays started the meeting with an Invocation and Pledge by **Dave Dewey**.

There were no visiting Rotarians. **Debbie Johnson's** guest was **Julie LaSusa** -Director of Transportation and Development at COTA. Arlington resident and Director of Customer Operations for CoverMyMeds, **Matthew Hare**, was a guest of **Matt Kirby**.

Notes and Announcements



Jim Jones is at Riverside Hospital after falling at home. He prefers no visitors, but email correspondence is requested.

Jeanine Hummer reminded all Rotarians to buy RAFFLE TICKETS prior to the May 3rd fundraiser.

Bill Cloyd needs volunteers for the Windemere/Livingston Zoo Trip April 30, 10a-2p. A background check is required, so hurry if interested.

John Huneck needs volunteers on May 3 5:30p-7:30p at the YWCA Women's Shelter.

Chip Knoop & Wade Giffin are looking for a total of 500, yes 500, volunteers The Love The 614 Home Building Project benefitting Habitat for Humanity. This project is going to build 4 houses in 2 days on May 10 & 11.

Debbie Johnson reminded all Rotarians about the Fundraiser May 3. Dress for the event is casual and valet parking is available.



Friday, May 3rd, UA Rotary 2019 Fundraiser

Join Upper Arlington Rotary for our biggest party of the year and help raise funds for all of the great work that Rotary does throughout our community and around the world.

It's not too early to start thinking about silent and live auction items and to consider an event sponsorship. Learn more about sponsorship and donating an auction item by downloading our Fundraiser Donation Flier.

For questions about the event and to learn how to get involved, please contact Debbie Johnson at debbiejohnson33@gmail.com.