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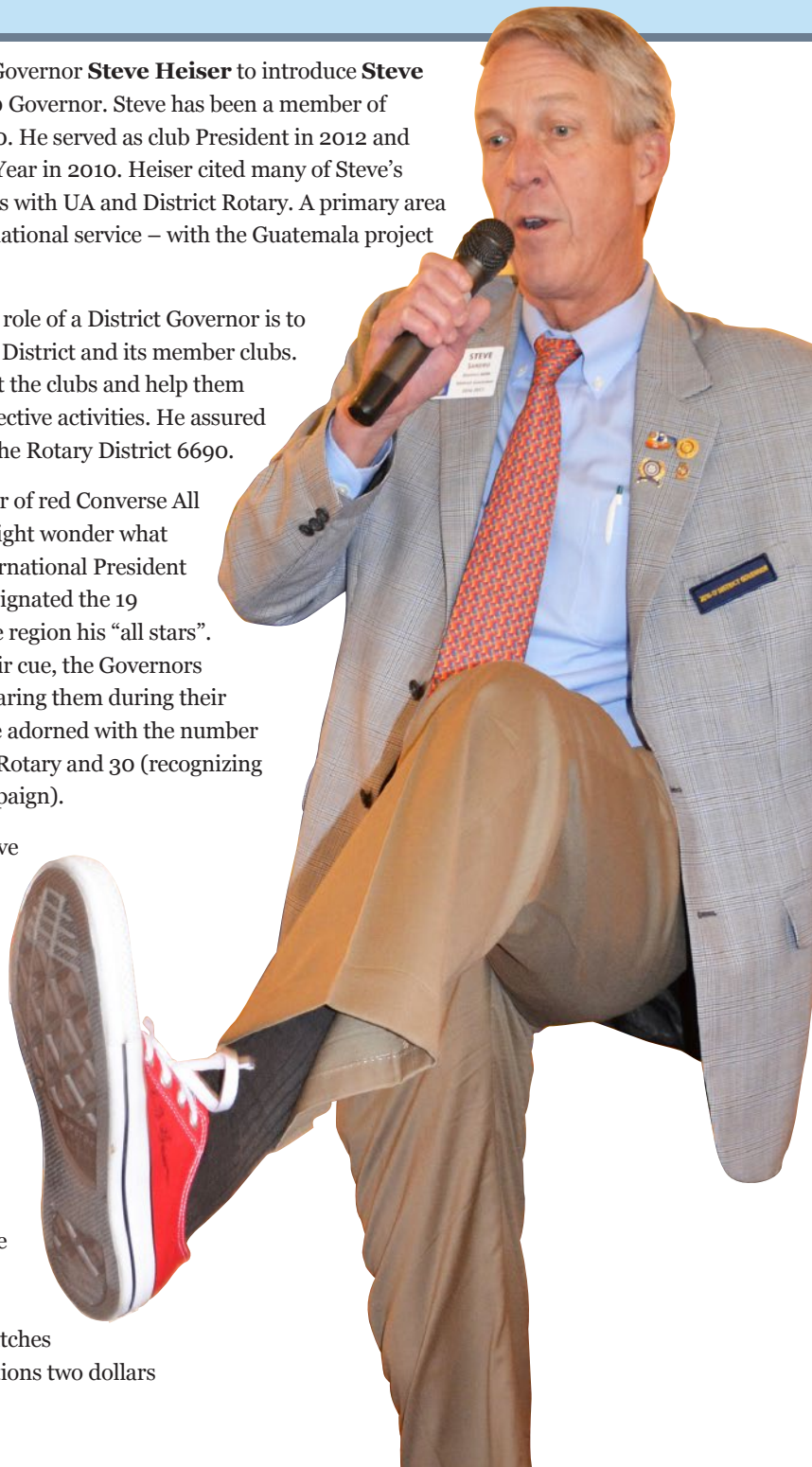
Chip asked Assistant District Governor **Steve Heiser** to introduce **Steve Sandbo**, Rotary District 6690 Governor. Steve has been a member of the UA Rotary Club since 2000. He served as club President in 2012 and was the club's Member of the Year in 2010. Heiser cited many of Steve's accomplishments and activities with UA and District Rotary. A primary area of interest for Sandbo is international service – with the Guatemala project as the keystone.

Steve began by noting that the role of a District Governor is to focus a fresh set of eyes on the District and its member clubs. The Governor is here to look at the clubs and help them review and focus on their respective activities. He assured us that there is a lot going on the Rotary District 6690.

Steve was sporting a flashy pair of red Converse All Stars. He suspected that we might wonder what that was all about. Rotary International President John Germ had previously designated the 19 District Governors in his home region his "all stars". Taking that designation as their cue, the Governors acquired the shoes and are wearing them during their respective tours. The shoes are adorned with the number 100 (recognizing 100 years of Rotary and 30 (recognizing 30 years of the Polio Plus campaign).

With respect to Polio Plus, Steve highlighted the far reaching nature of the thirty year old campaign. To date, 2.7 billion people have been vaccinated and over \$11 billion dollars have been committed to the cause of eradicating polio from the planet. There have been 21 cases of polio year-to-date (in Afghanistan and Pakistan) versus 36 cases last year. There are occasional setbacks but the fight goes on. The Bill and Melinda Gates Foundation matches Rotary International contributions two dollars for every Rotary dollar.

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GREETERS

September 6

David Johnson
Brian Cook

September 13

Sean Tuttle
Brad Britton

September 20

Scott Humphrys
Bill Loveland

REGISTRATION DESK

September 6

John Hansel
John Cleland

September 13

Keith Schneider
Debbie Johnson

September 20

Larry McVey
Milt Lustnauer

CALENDAR

September 6

Tim May - OSU Football
Host: Sneed (at Schmidt's
Reception House/Raymond
Memorial)

September 13

Ron O'Brien - Franklin County
Prosecutor
Host: Hummer

September 20

TBA

VOLUNTEER OPPORTUNITIES

Please submit your
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herb@herbgillen.com for
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Sandbo reported that changes are coming to Rotary. At the most recent triennial legislative session for Rotary International several decisions were made that reflect the need for change. For example, effective July 1, 2017 the club meeting requirement will be changed to a minimum of two meetings per month. Also, each Rotary club will be allowed to establish its own engagement policy as opposed to the previous participation requirements established by Rotary International.

Rotary International is the fifth most influential organization in the world. In order to maintain its effectiveness and continue to expand its service to humanity, the organization needs to adjust to the times. This notion led Steve to the theme of his remarks: "Do what you need to do".

Rotary as an international organization, and as individual clubs, needs to move aggressively to stay relevant. Organizations that adapt the quickest to changing times are better off than those organizations whose internal changes fall behind external changes. This is critical to the future of Rotary. Attendance and rigid classification systems are two examples of policies that may no longer sync with the expectations of possible future members. We recognize that change is difficult – but failure to change is often fatal.

Rotary had 1.2 million members ten years ago. Today, despite adding 1 million new members, Rotary still has 1.2 million members. New members should no longer be expected to fit in to a "Rotary box". The next generation of potential members are doers – not "meeters and eaters".

Another point of emphasis for Rotary should be gender diversity. For example, 13% of Upper Arlington Rotary members are female. Steve suggested that the population of Upper Arlington might be more than 13% female.

All of this is to say that Rotarians need to "do what you need to do" to keep Rotary relevant, increase participation and appeal to the next generation of potential members.

An exit survey of millennials around the United States who had recently attended a Rotary club meeting generated the following comments which should serve as a reminder of the task in front of us:

- The organization is fixated on jewelry
- They react well to bells
- Rotarians speak in tongues
- They sing old songs
- Members pay homage to blue felt banners
- People are judged by attendance and meals eaten

This simply reinforces the importance of every Rotary club reviewing its projects for relevance in the community and taking a look at its policies and procedures. It also reinforces the importance of looking for new projects that will help their communities.

He asked all members to do three things:

- Ask a non-Rotarian to come to a volunteer project – a work project – to show Rotary in action.
- Do something special to support Rotary International in this, Rotary's 100th year.
- Do one thing to improve the relevance of your club – and support the changes needed to maintain that relevance.

Finally, Steve urged us to support the Rotary International Foundation. No money from our local dues goes to the Foundation. After all, the Rotary International Foundation is the common bond which knits Rotary clubs throughout the world together.

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The Meeting

President **Chip Knoop** called the meeting to order and asked **Price Finley** to offer the Invocation and lead us in the Pledge of Allegiance.

Milt Lustnauer introduced visiting Rotarians **Shane Pyle**, District Governor-Elect (Coshocton club); **Steve Heiser**, Assistant District Governor (Columbus club); **Jerry Douglas**, Assistant Governor (Olentangy club); **Dan Turner** (Columbus club) and **Joe Schoenstein** (Olentangy club). **Doug Sandbo** introduced his wife **Judy**.

Chip reminded us that next week's meeting (9/6) will be at Schmidt's reception House at Raymond Memorial.

UA Rotary's booth at the Labor Day Arts Festival (Monday, September 5) needs volunteers for 2-3 hour shifts. We need nine members to step up. Chip was hoping to avoid appointing folks. Let him know if you can help.

A few more members are needed to fill the roster for the next Guatemala trip November 5-9.

Steve Sandbo was recognized for attaining his "plus 6" status as a Paul Harris Fellow.



Notes and Announcements

Bob Edler confirmed the Thursday, October 27 tour of the Honda plant in Marysville. Signup sheets were on each table. The tour limit is 40 people. A bus will depart from Scioto Country Club at 8:15 AM. Return time to Scioto will be about 1:00 or 1:30. The tour will include the Honda museum followed by the assembly plant. We'll don white coveralls for the plant tour. No one under 14 may participate. Lunch will be provided.

Kevin Brown noted that, at last week's meeting, several members were busy on their cell phones while a retired General and war veteran was speaking. He urged us to be more mindful of the reason we are present at the meetings.

Norm Essey reminded us of the September 4 UA Education Foundation Golden Bear Bash. Join the fun, support a great cause – and be sure to stop by the UA Rotary table.