



GREGG BROOKS IDENTITY THEFT

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www.uarotary.org

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Molly Fontana introduced today's speaker, **Gregg Brooks**, founder and CEO of Worldwide Benefits Services. Gregg touted his University of Kentucky allegiance and promptly put a dollar on the podium.

Worldwide Benefits Services wholesales custom service packages to businesses. Their greatest success to date is identity theft restoration programs. They are currently the world's largest provider of such services.

Gregg noted that we need to differentiate between data breaches and identity theft. Identity theft is the unlawful use of someone's private information. The large number of people affected by the various data breaches is not to be confused with the number of people who are actually victims of identity theft.

A person's personal information is exposed all the time in the normal course of the day. He used Medicare and Social Security as examples

of places where our social security numbers are still used for identification purposes. He cited a scenario where someone who has your name, address and SSAN could walk into the motor vehicles bureau and get a driver's license with your name and address and their photo on it. Further, that same information could then be used to rent an apartment – using the photo ID – in your name. 85% of identity theft is someone using your credit or debit card or your checking account without your authorization.

Credit monitoring monitors the three credit bureaus. It looks for changes in your credit report and periodically reports them to you. It will not report the unauthorized use of your credit or debit card. Banks, however, do a good job of alerting customers when an unusual activity pattern arises on a customer's account. Gregg asked for a show of hands of people who have had a card transaction denied when they were traveling and attempting to make a purchase away from home. A good number of folks had had that experience. He encouraged us to monitor our accounts regularly – preferably online since it's easy to do as frequently as one wishes.

Statistics suggest that it takes up to 100 to 150 hours to clear up a case of identity theft. He shared three key components to look for when buying an identity theft product:

- *The product should provide active restoration services for you. "Assisted" restoration programs simply suggest to you what you should do. Active restoration will do the work for you.*
- *Credit monitoring from all three credit bureaus should be part of the package.*
- *An insurance component should reimburse you for any expenses you incur in the process of clearing up the ID theft.*

GREETERS

April 3

Bill Hosket
Jim Nicklaus

April 10

Telanda Sidari
Kevin Aschliman

April 17

Jim McKinney
Bob Bracco

REGISTRATION DESK

April 3

Don Leach
J.D. Dickerson

April 10

Chris Taylor
Tracy Harbold

April 17

Jon Hellstedt
Bill Mielke

CALENDAR

April 3 (Scioto CC)

UAHS Interact students
Capstone Projects and Rotary
Youth Exchange Program
Host: Alan Yarletts

April 10 (Scioto CC)

Dr. Grant Jones
OSU Sports Medicine

April 17 (Scioto CC)

Susan Kaylor Lewis
Opioid Epidemic
Host: Mary Ann Krauss

VOLUNTEER OPPORTUNITIES

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OUR NEXT MEETING

April 3rd
Scioto CC

Upper Arlington
Rotary
Club



GREGG BROOKS

IDENTITY THEFT

Gregg does not like credit freezes. A freeze prevents any access to your credit files – including any time you may want to acquire credit yourself, get a new credit card or other such activities. An example of causing headaches for normally routine transactions, he noted that insurance companies routinely access credit files when someone is acquiring insurance. With a freeze in place the transaction would not go

through until the freeze is removed. He suggests a fraud alert package rather than a credit freeze.

He suggests that employers consider offering identity theft protection programs as an employee benefit. Productivity is greatly diminished when an employee is working through an ID theft situation.

The Meeting

President **Dave Dewey** asked **Debbie Johnson** to offer the invocation and lead us in the Pledge of Allegiance.

Dick Stone asked **Chris Taylor** to introduce her guest **Joe Lotozo**. There were no visiting Rotarians today.

Next week's meeting (at Scioto Country Club) will feature the UAHS Interact students talking about their capstone projects and Rotary Youth Exchange.

Dave reminded us about the upcoming UA Centennial tree project. UA Rotary has teamed up with Tri Village Rotary in support of a tree planting project which will feature ten groves of trees with ten trees in each grove. Appropriate placards will acknowledge the contributions of Rotary to help mark Upper Arlington's centennial. He presented a \$6,650 check for the Upper Arlington Community Foundation as UA Rotary's share of the project. A call for volunteers to plant the trees will be coming soon.



We were reminded to take the online visioning survey if we haven't done so already. The club's leadership and a representative group of members will take part in the visioning meeting on April 10.

Jim Keim shared a "Getting to Know You" session with us. Jim's daughter lives in San Diego and his son lives in Truckee, CA. Thus, it's a long trip to visit the grandkids. He retired last year after 45 years in the auto business. During his career he enjoyed working with his father who was a wonderful mentor. In his youth (16) Jim was driving a car from the family's dealership – a Fairlane. His discarded cigarette (his parents would not have approved) unknowingly flew into the back seat. Once he got the fire under control he promptly took the car to Kreiger Ford and begged them for a clandestine seat replacement. Fortunately they helped him out. Dad found out about the incident many years later. A bit of a surprising fact about Jim is that at one point he considered a career in law enforcement administration – before he decided to get into the family business.



Wayne Harer conducted harassment with a couple of baseball-related questions. Most of us lost a buck because we didn't know that all 30 major league baseball teams were opening the season on the same day for the first time since 1968. Opening day is March 29, by the way. We then were blitzed with a series of Rotary-related questions – pin/no pin, meeting arrival/departure time, talking about your alma mater or business, or sitting at a mixed gender table. \$\$\$ everywhere! We heard a number of Yogi-isms also.

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Notes and Announcements



John Huneck reminded us of the April 4 dinner service at the YWCA Family Center. Let John know if you can help out that evening – a two hour commitment.

Allison Russo recently visited Upper Arlington High School and the robotics competition team which is partially funded by UA Rotary. She saw one of their practices. They will be involved in a competition in Pittsburgh soon. Allison was very impressed with the students and their work.

Bob Long distributed flyers about an upcoming Eleventh Candle Company Event. Members are invited to participate in this event on March 29 from 7:00 to 9:00 PM at Harrison West Club House – 575 West First Avenue. The event will provide information about human trafficking in Columbus. Rotary International has identified this worldwide problem as an area of focus. Eleventh Candle Company is a new enterprise in the Ohio Reformatory for Women aimed at redeeming, restoring and empowering women who have been victimized by human trafficking.

The recent “bed brigade” project at Upper Arlington Lutheran Church was a success with nine members and six Interact students building 20 beds. There is a three hundred bed backlog so there will be future opportunities to participate in this project.

Bill Kraft is trying to track down the member who contributed a chef-in-your-home meal as an auction item at a recent fundraiser.

Herb Gillen reported that the May 19 Fundraiser (Rotary In The ‘Shoe) is 70% sold. Please register soon. He also announced that the special guest speaker will be none other than Woody Hayes. Surreptitiously recorded pregame and halftime locker room sessions from the 1975 OSU football season will be replayed and a panel of former associates and players will provide background and commentary. Bill Hosket will moderate the panel. Herb has heard the recordings and noted that they are moving and exciting to hear.

Mike O’Sullivan announced that we’ll have a Rotary Roundtable next week (4/3) featuring **Kathy Kerr**, Executive Director of CASA – the Court Appointed Special Advocates program.



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We are pleased to announce our featured speaker for this year's UA Rotary Fundraiser.... **WOODY HAYES!**

As a part of our Rotary in the 'Shoe event, we will be presenting an exclusive private presentation of the "Woody Hayes Secret Locker Room Tapes". These tapes were recorded surreptitiously for posterity sake by a student assistant coach of Woody's during his raucous and motivational locker room speeches throughout the 1975 season. Locked away and lovingly protected for years, several of these recordings have been made available to our club solely for this event. The presentation will include a guest panel of former Woody friends and associates, which will be moderated by our own Bill Hosket. These recordings are historical artifacts that should be of interest to the casual fan and will provide spine tingling chills to any Buckeye football fan of the era when they hear Woody's voice booming through Ohio Stadium once again! This will be a once-in-a-lifetime opportunity for you and your guests to get a sense of what it was like to sit in that locker room with Woody passionately leading his troops!

We have a limited amount of seating for this event and **more than 70% of the available seating has already been reserved.** If you have not done so or you are thinking of inviting guests, please **RSVP TODAY!**

In addition to the "Woody Hayes Secret Locker Room Tapes", this entertaining evening will include:

- Stadium guided tours including the exclusive recruiting room, press box, band room, and the field
- Performances by The Ohio State University Marching Band
- Catered premium meal & cash bar
- Unique items in our silent and live auctions
- Parking beside the Stadium on the West side very near the event entrance

SATURDAY, MAY 19th 6:00 –10:00 PM
Ohio Stadium – Huntington Club

ROTARY
IN THE **'SHOE**
UA ROTARY
2018 FUNDRAISER
Featuring "The Woody Hayes Secret Locker Room Tapes"